



# 2024 BERKELEY FORUM ON CORPORATE GOVERNANCE

SAN FRANCISCO, CALIFORNIA

NOV  
12-13  
2024

## Sponsorship Levels & Benefits

All levels include invites for Live Event

|  |  |   | Sold Out  |
|--|--|---|---|
| <p>Contributing Organization<br/><b>\$10,000</b></p> <hr/> <p><b>Event Participation</b></p> <ul style="list-style-type: none"> <li>✔ Invites for Live Event</li> <li>✔ Website Mention</li> <li>✔ Marketing Materials Mention</li> </ul> <p><b>Perfect for</b><br/>Organizations that want to support the Berkeley Forum; provide an opportunity for team members and clients to attend in person; and gain exposure to the thousands of individuals that will be participating in the event.</p> | <p>Sponsor<br/><b>\$25,000</b></p> <hr/> <p><b>Event Participation</b></p> <ul style="list-style-type: none"> <li>✔ Program Inclusion</li> <li>✔ Featured on Website as Sponsor</li> <li>✔ Featured on Marketing Materials as Sponsor</li> </ul> <p><b>Perfect for</b><br/>Organizations that want to provide an opportunity for team members to contribute to the Berkeley Forum.</p> | <p>Platinum Sponsor<br/><b>\$50,000</b></p> <hr/> <p><b>Keynote Participation</b></p> <ul style="list-style-type: none"> <li>✔ Interview Keynote Speaker</li> <li>✔ Featured on Website as Platinum Sponsor</li> <li>✔ Featured on Marketing Materials as Platinum Sponsor</li> </ul> <p><b>Perfect for</b><br/>Organizations that want to provide an opportunity for team members to contribute to the Berkeley Forum, including the opportunity to interview a keynote speaker.</p> | <p>Presenting Sponsor<br/><b>\$100,000</b></p> <hr/> <p><b>Program Development</b></p> <ul style="list-style-type: none"> <li>✔ Participation in Planning Committee</li> <li>✔ Featured on Website as Presenting Sponsor</li> <li>✔ Featured on Marketing Materials as Presenting Sponsor</li> </ul> <p><b>Perfect for</b><br/>Organizations that want to take a leading role in planning the Berkeley Forum.</p> |

## Berkeley Forum by the Numbers

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|---|---|---|
| <p><b>9</b></p> <p>years as the leading corporate law and governance conference on the West Coast</p> | <p><b>1,500 +</b></p> <p>total participants expected, including 300 live audience members and 1,000 virtual attendees</p> | <p><b>80,000 +</b></p> <p>corporate governance practitioners on the Berkeley Forum mailing list</p> |
|---|---|---|

**Limited Availability**

For question contact [bclb@law.berkeley.edu](mailto:bclb@law.berkeley.edu)

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